



## APPENDIX BIBILIOGRAPHY

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- **5. Every Day Entrepreneurs**: The Harbingers of Prosperity and Creators of Jobs By: Aruna Bhargava/Vikas Publishing House Pvt. Ltd
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By: Professor Nandini Vaidyanathan

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## **RECOMMENDED READINGS**

1. Men of Steel

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2. Women of Vision

By: Alam Srinivas

3. Stay Hungry Stay Foolish

By: Rashmi Bansal

4. Connect The Dots

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5. Follow Every Rainbow

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6. Everyday Entrepreneur

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7. Entrepedia

By: Prof. Nandini Vaidyanathan

8. Entrepreneurship Formulas

By: Ark Sarma

9. The Game Changers

By: Yuvnesh Modi, Rahul Kumar, Alok Kothari

10. The Game Changer

By: A.G. Lafely & Ram Charan