

## Communication services(MS Joshi)

These services are helpful to the business for establishing links with the outside world like suppliers,customers,competitors etc.

Types of communication services:-

POSTAL SERVICES:\_ The Indian posts and telegraphs department provided various following postal services facilities:

- ❖ Financial facilities:- It include the following:-
- ❖ Monthly income schemes
- ❖ Saving account deposits,Fixed deposits and Recurring deposits
- ❖ Money order facility
- ❖ Public Provident Fund(PPF)
- ❖ National Saving Certificates(NSCs)
- ❖ Kisan Vikas Patra

Mail Facilities:- It include the following:

- ❖ Parcel facilities,transmission of articles from one place to another
- ❖ Registration facility to provide security of the transmitted articles
- ❖ Insurance facility to provide insurance cover for all risks in the course of transmission by post.

Allied facilities:- It include the following:-

- ❖ Greeting post: A range of delightful greeting cards for every occasion
- ❖ Media Post: An effective tool for Indian Companies to advertise their brands through postcards.envelopes,telegrams,etc.
- ❖ Speed Post: It has many links with major countries across the world.
- ❖ E-Bill Post: The latest facility of the Indian Postal department to collect bill payment across the country for BSNL and Bharti Airtel.
- ❖ Direct Post: It is for direct advertising.
- ❖ International Money Transfer: Remittance of money from 185 countries to India through collaboration with Western Union financial services
- ❖ Passport facilities: Facilitating passport application.