

TOPIC-INTERNAL TRADE(XI)

- 1. What is internal Trade? Write two features.**
- 2. Explain the types of Internal Trade?**
- 3. Describe four services rendered by wholesaler to a retailer.**
- 4. Explain the services offered by wholesalers to manufacturers.**
- 5. If the wholesaler is eliminated, what difficulties do you think the manufacturer would have to face?**
- 6. How does market information provided by the retailer benefit the wholesaler?**
- 7. Write three names of itinerant retailers.**
- 8. Highlight the origin of chain stores.**
- 9. What do you mean by Mall?**
What do you mean by Pavement Traders?