

CLASS –XI  
ASSIGNMENT- 14

SUBJECT – BUSINESS STUDIES  
TOPIC – Social Res. Of Bus. &  
Business Ethics

1. Identify the kind of social responsibility in the following statements
  - a. Contribution to earthquake victims.
  - b. Produce goods and to sell them at a profit.
2. Discuss the various reasons which justify the need for pollution control by business firms even though it leads to drain of their precious resources.
3. Mention any 1 social responsibility of business towards consumers.
4. What do you mean by Business Ethics? Give 3 examples.
5. Sky Ltd. often gives misleading advertisements to increase the sales of its product. Indicate whether Sky Ltd. Is adopting socially responsible behaviour?
6. Why the employees should be involved in developing ethical programmes?
7. Discuss any 3 reasons that go against the concept of social responsibility by the business.
8. Briefly discuss the major causes of environmental pollution.
9. Mention the different interest groups towards which the business owes social responsibility.
10. What do you mean by business ethics?