

CLASS –XI
ASSIGNMENT- 18

SUBJECT – BUSINESS STUDIES
TOPIC – Internal Trade

1. Discuss the various arguments in favour of and against elimination of wholesalers from the channels of distribution.
2. Discuss the advantages of retail store in which there are various departments in the same building and each department sells different types of commodities.
3. Differentiate between single line stores and speciality stores.
4. What do you mean by vending machine?
5. Which products are suitable for the purpose of retailing through mail order business?
6. 'A retailer does not render any useful services to manufacturer and wholesaler.' Defend or refute.
7. Specify the characteristics of fixed shop retailers.
8. Why the prices of products in case of consumer cooperative are generally low?
9. Explain the role of chambers of commerce and industry in promotion of trade.
10. Write short note on general stores.