

**ENTREPRENEURSHIP
AN ENTREPRENEUR**

I	Answer each of these questions in about fifteen words (1 Mark)
1	Define the term 'Attitude'.
2	Who is an Intrapreneur?
3	Define Entrepreneurial Motivation.
4	What do you mean by competency?
5	How ethics has become an essential element in entrepreneurship?
6	State one crucial feature of Fabian Entrepreneurs
7	'Hero Motocorp manufactures two wheelers and provide services.' This is an example of which type of entrepreneur?
8	"They are highly ambitious are normally not satisfied by slow progress in their jobs." This applies for which entrepreneur.
II	Answer each of these questions in about fifty words (2 Marks)
1	Why attitude is called pervasive?
2	Explain any two features of attitude.
3	Explain these core values: a) Respect for work b) Innovation and creativity
4	Name the types of entrepreneurs according to Danhof.
5	What is the importance of an Intrapreneur in an organization?
6	What is "Innovation time off" in an Intrapreneurship program?
III	Answer each of these questions in about one seventyfive words(3 Marks)
1	"The thoughts feelings and tendencies to behave are acquired gradually." In the light of this statement describe the sources of attitudes.
2	"Attitude is not by birth; it is acquired" Explain.
3	Why is systematic planning a must for an Entrepreneur?

4	Define Business Ethics? Why is it important to an entrepreneur?
5	Explain types of entrepreneurs on the basis of use of technology.
6	Explain types of entrepreneurs on the basis of motivation.
7	What are the entrepreneurial values? Show by diagram.
IV	Answer each of these questions in about two hundred and fifty words: (4 Marks)
1	"Entrepreneur's decisions can strengthen or seriously weaken a firm's future business viability." Discuss this statement in the light of necessity of ethics for society and development of business
2	Motivation is a process, explain by a model.
3	Explain in detail the McClelland Theory of Motivation.
V	Answer the following in about 250 words: (6 Marks)
1	Explain any six essential attitudes of an entrepreneur.
2	Explain Maslow's Theory of Motivation.
3	Differentiate between an entrepreneur and an employee.
4	"Competencies is a set of defined behaviors." State the types of competencies required by an entrepreneur? Explain.
V	HIGH ORDER THINKING (HOTS)
1	Many problems are bound to come in the path of progress. Ratan Tata shifted the manufacturing plant for Nano cars from singur to Sanand due to unforeseen complexities. Which type of competency is shown here? is
2	The government launched a programme for pollution free zones and provides financial assistance to entrepreneurs. By inducing such assistance Ms. A was induced to enter into entrepreneurship. This included in which category? Explain.
3	"Raju is a 16 year young boy, working hard to earn his living. He also tries to save some part of his earnings to acquire basic education". He falls in which level of Need as propounded by Maslow in his Motivational Theory?