## Summative Assesment-2 Assignment no.6 Class VII Subject-Civics Chapter-6 Understanding Media

Q-1 Fill in the blanks: -

- 1) \_\_\_\_\_ and \_\_\_\_\_ are examples of electronic media, newspaper and magazines are examples of \_\_\_\_\_ media.
- 2) \_\_\_\_\_ invented the first television.
- 3) An \_\_\_\_\_ media means that no one should control and influence its coverage.
- 4) In a democracy \_\_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_ are a few ways by which publics can protect against any issue.

Q-2 Give reasons: -

1) Most television channels and T.V.are part of big business house

because\_\_\_\_\_

2) Some advertisements are shown repeated by during the same programme because\_\_\_\_\_\_.

3) A balanced report is one that\_\_\_\_

4) It is common to say that the 'media

sets the agenda' because\_\_\_\_\_.

5)\_\_\_\_\_ is my favourite TV programme because

Q-3Define the following: -

- a) Local media
- b) Censorship
- c) Broadcast
- d) Public protest
- e) Media