## Fractical Exercise 20

## Checklist of problems in milk procurement & distribution

Objective: To acquaint with problems of milk procurement and distribution

## Introduction

A checklist shall be prepared on the basis of the information about the problems faced in procurement and distribution of some milk unions/dairy is to be supplied to the students (schedule-I). They will visit a nearby milk union/dairy and obtain the problems faced by the selected union and compare with the checklist and eventually rank the order of problems so that the steps for improvement in the desired direction can be taken.

The students shall draw inferences from the observations recorded against each problem in the three columns, as the 'severe problem', 'mild problem' and the 'problem do not exist' marking tick in the relevant column.

Checklist of Problems of milk union/dairy in procurement and milk distribution	Severe	Mild	Not exist
Producer Members are mostly illiterate and low education level			
Milk producers have to walk long distance to reach the collection centre			

Long wait at society resulted in spoil of milk esp. in summer season		
Less incentive for inputs like feed by the Govt.agencies		
Members may not able to supply milk due to limited collection time		
Members do not know the price of milk at the end of 7-10 days session		
Members have to face delayed payment for their supplied milk		
Problem to collect milk from the scattered and small scale producers		
Absence of adequate storage facilities of milk with the milk union/dairy		
Problem to balance the seasonal fluctuations in procurement to milk		
Inadequate transport and distribution system		
Stiff competition from the milk vendors and other private milk procurement agencies as they make the advance payment for milk		
Twice a day weighing, testing fat for determining quality resulting in excessive load of staff requirements and improper book keeping		
Leniency and bureaucratic working style of staff towards small holder & low educated members		
Corruption among the staff of the milk union		
Manual system of recording and maintaining the passbook of the members delay the payment of the producer members		
Non availability veterinary/para-vet personnel from milk union to treat the animals at door step of the society		
Shortage and ill equipped refrigerated vehicles		
Shortage of electric power lead to spoil/sour of milk		
Delayed payment of bonus amount to the members		
Inadequate numbers of chilling centers and using old technology		
High transportation cost for milk collection and distribution		
Other problems (To be reported by the milk union under visit)		

## **Schedule-I (Exercise for the students)**

Checklist of Problems of milk union in procurement and milk distribution	Severe	Mild	Not exist